



Philip D. Murphy,
Governor
Sheila Y. Oliver, Lt. Governor
Elizabeth Maher Muoio, State
Treasurer
James A. Carey, Executive Director

FOR IMMEDIATE RELEASE

**Media
Inquiries:**
Missy Gillespie
Communications Manager
PublicInfo@lottery.nj.gov
Phone: (609) 599-5875

Video: <https://youtu.be/W1K9Q9-u6kU>

New Jersey Lottery and the Council on Compulsive Gambling of New Jersey Raise Public Awareness of Problem Gambling

TRENTON (March 2, 2021) – New Jersey Governor Phil Murphy issued a Proclamation declaring March 2021 Problem Gambling Awareness Month in New Jersey.

“We are pleased to support this initiative and to be an integral part of spreading the Responsible Play message to the general public and to our Lottery retailers by launching the Lottery’s March 2021 Problem Gambling Awareness Month Campaign,” said New Jersey Lottery Executive Director James A. Carey, Jr. “‘Awareness + Action’ is the theme for this month-long campaign.”

Throughout the month, the New Jersey Lottery will be working with the Council on Compulsive Gambling of New Jersey, Inc. (CCGNJ) to educate the general public and health care professionals about the importance of playing responsibly and the warning signs of problem gambling.

As part of that effort, the Lottery and the Council have developed a video to raise awareness about Problem Gambling Awareness Month and to provide information about the help available both locally and nationally for anyone who may experience a gambling disorder. The video is available for viewing on the “Responsible Play” page of the Lottery’s website.

To reinforce that message, the Lottery launched an advertising campaign based on the message, “Dream big. Play responsibly. Life is about balance. The New Jersey Lottery is a provider of fun and entertaining games that should be played responsibly. The Lottery should not be considered or played as an alternative source of income.”

According to Neva Pryor, executive director of the CCGNJ, “The Lottery is a valuable partner with the Council on Compulsive Gambling of New Jersey in efforts to reinforce the message about the importance of playing responsibly and to share information about the warning signs that gambling is becoming a problem. We are pleased to partner with the Lottery in producing this video to raise awareness about gambling disorders. Call 1-800-GAMBLER if you or someone you know has a gambling problem: we offer support, treatment and hope.”

(more)



New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • NJLottery.com



Must be 18 or older to buy a lottery ticket. Please play responsibly.
If you or someone you know has a gambling problem, call 1-800-GAMBLER®.



Philip D. Murphy,
Governor
Sheila Y. Oliver, Lt. Governor
Elizabeth Maher Muoio, State
Treasurer
James A. Carey, Executive Director

FOR IMMEDIATE RELEASE

**Media
Inquiries:**
Missy Gillespie
Communications Manager
PublicInfo@lottery.nj.gov
Phone: (609) 599-5875

About the New Jersey Lottery

The New Jersey Lottery has received international recognition for its responsible gaming initiatives, obtaining the highest level of achievement by the World Lottery Association (WLA). Level 4 Certification, for adherence to the WLA's Responsible Gaming Principles and Responsible Gaming Framework, which are ingrained in the Lottery's day-to-day operations and which require efforts toward continuous improvement.

About the Council on Compulsive Gambling of New Jersey, Inc.

Since 1983, the Council on Compulsive Gambling of New Jersey, Inc. has helped problem and compulsive gamblers. The Council's mission is to provide prevention, education and referral services to anyone affected by this illness. It operates the widely recognized gambling helpline number 1-800-GAMBLER®, offering 24-hour confidential assistance to anyone affected by a gambling disorder.

###



New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • NJLottery.com



Must be 18 or older to buy a lottery ticket. Please play responsibly.
If you or someone you know has a gambling problem, call 1-800-GAMBLER®.